

PROVEN PROCESS

INTRODUCTION

About You / About Us

ASSESS NEEDS

Value-added Services / Lane Density Discussion / Data Sharing

PRESENT SOLUTION

Address Needs / Provide Additional Value / BRT Guarantee

New Customer

Existing Customer

PARTNERSHIP AGREEMENT

Establish Goals
Implement Due Diligence
Assign Account Manager
SOP Customization

REVIEW

Performance Reporting
Re-evaluate Goals
Identify Areas of Improvement
SOP Revision

Review Process → 5 Days → 30 Days → Quarterly → Yearly

